

The Holiday and Travel Magazine

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hotel show

28-30 SEPTEMBER 2014
DUBAI WORLD TRADE CENTRE

SUNDAY, 13 JULY 2014

FOCUS ON SUSTAINABLE BUILD AND ARCHITECTURAL DESIGN AT THE HOTEL SHOW DUBAI 2014

With hotel developments increasingly having to adhere to new 'green' build techniques and practices and sustainability a growing concern worldwide, this year's Hotel Show in Dubai will see a number of features and initiatives focused on the issue.



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DUBAI WORLD TRADE CENTRE
Open Daily 11am - 7pm

Partnering with the Italian architecture studio WT Project, The Hotel Show will introduce the 'FUTURE HOTEL' – sustainable design feature. Located in Hall 8, 'FUTURE HOTEL' will showcase internationally renowned brands, their products, design concepts and future trend predictions for building design. Creations and videos with innovative solutions that demonstrate the application of latest technologies applied to architecture such as, climate protection solutions including ventilated facades articulated according to building orientation, surfaces that integrate various regenerative energy production methods, geothermic systems, photovoltaic and photocatalytic materials.

Chiara Cantono, Director of WT Project Studio, says: "Sustainability projects are not just a passing trend but they represent a real opportunity to improve building performance and quality of life of the local residents. Materials and technologies of latest generation are intelligent, interactive and above all are low environmental impact materials paired to organic forms and natural iconography of the vegetable world."

Taking inspiration from the structure and functioning of cactus plants, the OASI Skyscraper is one of several new sustainable architectural design concepts that WT Project will present at the Hotel Show.

OASI's most important property is its capability to collect rainwater. Both the façade and the surrounding structure feature organic shaped niches that help collect the rainwater to the bottom of the building where they are stored, purified and distributed for re-use.

fully energy efficient" says Chiara Cantono. "Additional features include natural ventilation for self cleaning windows, a photo catalytic façade to purify the air and a building shell treated with photovoltaic paint to provide energy. The future is in need of self efficient energy solutions and at OASI, we are now able to demonstrate that it is possible to use almost everything you take from nature and turn it into another source."

The Vision Conference at the Hotel Show Dubai 2014 will also feature speakers and sessions focusing on environmental and sustainable issues across both the hotel, hospitality and leisure industries.

"The Hotel Show is committed to highlighting how design can support the environment and we encourage exhibitors to use the event as the international platform to not only launch their innovations, green and sustainable products and services, but we also have the perfect knowledge platform with the Vision Conference to share knowledge, expertise and ideas through our international speaker line-up" says Christine Davidson, Event Director.

Karcher, Emirates Transport and ABB are just a few of many exhibitors that will present their new sustainable product and services at The Hotel Show.

To learn more about The Hotel Show 2014 go to www.thehotelshow.com

Posted by Max at 03:30

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A travel writer encouraging tourism by writing informative articles published on internet web page and blog sites, and in magazine and newspaper articles featuring Australian and overseas tourism destinations.

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